

Sharp MX-M754N

**Outstanding 71-to 80-ppm A3
Monochrome MFP**



The Sharp MX-M754N won BLI's Pick for Outstanding 71- to 80-ppm A3 Monochrome MFP for the Summer 2015 test season for its...

- Low purchase price and excellent reliability.
- Integration with Sharp Cloud Portal Office, a straightforward, convenient way for small- to medium-size businesses to venture into cloud-based document management.
- Robust scan capabilities, including a powerful scan preview, standard retractable keyboard to simplify data entry and standard colour drop-out mode to aid in automatic document processing.

"Sharp's MX-M754N proves that there doesn't have to be a cost tradeoff for high performance," said George Mikolay, BLI's senior product editor for A3 copiers/MFPs. "The MX-M754N gave an outstanding performance in BLI's grueling 400,000-impression durability test, experiencing only one misfeed."

"Completing jobs quickly is important for businesses in order to stay competitive," said Pete Emory, BLI's director of US research and lab services. "Thanks to features such as simplified data entry at the MFP and tandem printing – which splits jobs up across two networked printers in order to complete them faster – the Sharp MX-M754N will get jobs done quickly and easily, while boosting organisation-wide efficiency and worker productivity."

"We are excited that BLI is recognizing Sharp's MX-M754N for the Outstanding 71- to 80-ppm A3 Monochrome MFP this year," said Jason Cort, Director Product Planning and Marketing, Information Systems, Sharp Electronics Europe. "The MX-M754N offers high productivity, powerful workflow capability and off-premises cloud support, and this award acknowledges our commitment to offering businesses greater efficiency."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

Buyers Laboratory LLC • North America • Europe • Asia

Gerry Stoia, CEO

Anthony F. Polifrone,
Managing Director

Gerry O'Rourke, Managing
Director, BLI International

Daria Hoffman,
Managing Editor

Dr. Simon Plumtree,
European Managing Editor

Tracie Hines, Senior Editor,
Competitive Analysis Reports

Jamie Bsales,
Senior Product Editor, Solutions

George Mikolay,
Senior Product Editor, A3 MFPs

Marlene Orr, Senior Analyst,
Printers and A4 MFPs

Lisa Reider, Senior
Product Editor, Scanners
and Environmental

Carl Schell, Senior Writer

Priya Gohil, Senior Editor

Kaitlin Pendagast,
Research Editor

David Sweetnam,
Head of European
Research and Lab Services

Pete Emory, Director of
Laboratory Operations

Martin Soane,
European Lab Manager

Pia Beddige, Manager
of Competitive Services

Anthony Marchesini,
IT Director

T.R. Patrick, Art Director